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***Retrospective Study***

**Assessing the readability of online information about jones fracture**

Al-Kharouf KFK *et al*. Readability of online information about jones fracture

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**Abstract**

BACKGROUND

Hand in hand with technological advancements, treatment modalities continue to grow. With the turn of the century, the internet has become the number one source of information for almost every topic. Thus, many patients look toward the internet as their primary source of information to learn about their respective medical conditions. The American Medical Association and National Institute of Health strongly recommend that online medical information be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds.

AIM

To assess the readability of online information regarding Jones fracture. Our hypothesis is that the reading level of medical information published on websites far exceeds the recommended reading level of 6th-8th grade as proposed by the American Medical Associate and National Institute of Health. The result of this study can help us formulate improved recommendations for publishing more comprehensible material and, thus, eventually improve patient compliance and clinical outcomes.

METHODS

The exact phrase “Jones fracture” was queried on the three most common search engines, Google, Yahoo!, and Bing, on December 28, 2022. As of December 2022, Google held 84%, Bing held 9%, and Yahoo! held 2% of the worldwide search engine market share. Web pages uniform resource locator from the first three pages of search results were recorded from each search engine. These web pages were classified according to academic, physician-sponsored, governmental and non-government organizations (NGO), commercial, and unspecified as per formally defined categories. Websites associated with an educational institution or medical organization were classified as academic. Websites with products for sale, corporate sponsorship, or advertisements were classified as commercial. Governmental websites or NGOs comprised those that received government subsidies or grants. Webpages that were independently owned by physicians or physician groups were respectively classed as physician sponsored. The remainder of websites that did not fall under the above categories were classified as unspecified.

RESULTS

A total of 93 websites were analyzed for reading assessment. A whopping 44% of websites were commercial, followed by 22% of physician-sponsored websites. Third place belonged to non-government organization websites holding a 15% share. The academic website held a meager 9% portion, while unspecified sites were 3%. The table illustrates mean readability scores, along with average cumulative grade level. The average grade level was 10.95 ± 2.28 for all websites, with a range of 6.18 to 18.90. Since *P* values were more than 0.05, there was not a significant statistical difference between the first page results and the results of all pages. Thus, we can rationalize that readability scores are consistent throughout all pages of a website.

CONCLUSION

Hand in hand with technological advancements, treatment modalities continue to grow. With the turn of the century, the internet has become the number one source of information for almost every topic. Thus, many patients look towards the internet as the primary source of information to learn about their respective medical conditions. Our study demonstrates that current online medical information regarding Jones fracture is written at an extraordinarily high-grade level, with an average grade level of all websites at 10.95, nearly an 10th-grade educational level. The American Medical Association and National Institute of Health strongly recommend that online medical information should be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds. On the contrary, most of the medical information evaluated was at an 10th-grade level, which far exceeds recommendations by AMA and NIH. This is particularly relevant because readability scores are directly proportional to the level of comprehension attained by readers, thus directly impacting patient outcomes. In conclusion, we suggest and encourage that all online reading materials should be re-written at the 6th to 8th-grade level in a public service effort to increase compliance with treatment goals and raise awareness of preventive measures.

**Key Words:** Jones fracture; Jones fracture treatment; Jones fracture management; Jones fracture prevention; Jones fracture types; Jones fracture location

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**Core Tip:** With technological advancements, many patients look toward the internet as their primary source of information to learn about their respective medical conditions. The American Medical Association and National Institute of Health strongly recommend that online medical information be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds. Readability measures how easy a piece of text is to read. This, in turn, affects how much information people can understand and retain. Our study aims to assess the readability of online information regarding Jones fracture. A total of 93 websites were analyzed for reading assessment. The overall mean average grade level of all websites in the study was 10.95230 ± 2.27862, corresponding to a 10th-grade reading level. In Conclusion, most of the medical information evaluated was at an 11th-grade level, far exceeding AMA and NIH recommendations.

**INTRODUCTION**

Sir Robert Jones originally described the Jones fracture in 1902 as a self-named fracture occurring within 3/4th of an inch from the base of the 5th metatarsal. Generally, the Jones fracture is defined as all fractures of the proximal 5th metatarsal distal to the tuberosity within 1.5 cm of this area[1]. Interestingly, the most common fracture of the foot is the Jones fracture, *i.e.*, fracture of the 5th metatarsal. Many classification systems exist describing the Jones fracture; however, the most widely used is the anatomical classification, dividing the proximal part of the 5th metatarsal into three zones[2].

Zone 1 is the most proximal area, comprising the 5th metatarsal tuberosity and the metatarsocuboid joint. Injuries in Zone 1 are usually avulsion fractures, which are non-operatively managed to result in adequate clinical outcomes. Zone 2 consists of an area bordering the 4th and 5th intermetatarsal junction, stretching to the metaphyseal-diaphyseal junction and distal to Zone 1. A fracture in Zone 2 is classified as an actual Jones fracture. Finally, we have Zone 3, which contains the proximal 1.5 cm of the metatarsal diaphysis. Fractures in Zone 2 and Zone 3 are known to have high non-union rates with non-operative management, hence, promoting operative management as the preferred treatment[2].

With the turn of the century, the internet has become a valuable source of medical information for patients[3]. As per the 2022 Health Information National Trends Survey, approximately 74.7% of people initially browsed the internet to gain insight into their medical problems[4]. With increased online dissemination of medical information, the public has turned to the internet as their first source of information regarding medical illnesses. In fact, online resources have been shown to increase compliance with treatment goals and self-governed lifestyle changes[5].

Readability is the measure of how easy a piece of text is to read[6]. This, in turn, affects how much information people are able to understand and retain. Given that health literacy actively corresponds to positive patient outcomes, the readability of a text comes into play in how effectively a piece of information can be comprehended by patients[7]. The American Medical Association and the National Institute of Health recommend that patient education materials should be written between a 6th and 8th-grade level[8,9].

Our study aims to assess the readability of online information regarding Jones fracture. Our hypothesis is that the reading level of medical information published on websites far exceeds the recommended reading level of 6th-8th grade as proposed by the American Medical Associate and National Institute of Health. The result of this study can help us formulate improved recommendations for publishing more comprehensible material and, thus, eventually improve patient compliance and clinical outcomes.

**MATERIALS AND METHODS**

The exact phrase “Jones fracture” was queried on the three most common search engines, Google, Yahoo!, and Bing, on December 28, 2022. As of December 2022, Google held 84%, Bing held 9%, and Yahoo! held 2% of the worldwide search engine market share[10]. Web pages uniform resource locator (URLs) from the first three pages of search results were recorded from each search engine. These web pages were classified according to academic, physician-sponsored, governmental and non-government organizations (NGO), commercial, and unspecified as per formally defined categories[11]. Websites associated with an educational institution or medical organization were classified as academic. Websites with products for sale, corporate sponsorship, or advertisements were classified as commercial. Governmental websites or NGOs comprised those that received government subsidies or grants. Webpages that were independently owned by physicians or physician groups were respectively classed as physician sponsored. The remainder of websites that did not fall under the above categories were classified as unspecified[12-14] (Tables 1-3).

**RESULTS**

A total of 101 website results were obtained, 49 from Google, 28 from Yahoo!, and 24 from Bing. Only eight websites were excluded, making a total of 93 pages manually analyzed (49 from Google, 21 from Yahoo!, and 23 from Bing; Figures 1 and 2). Exclusions were made due to duplication results. All the text from the images was included as part of the analysis. On pages where there was information about multiple subjects, only information relevant to Jones fracture was selected for analysis.

**DISCUSSION**

With advances in technology, operative and conservative management options for Jones continue to grow. Vast amounts of information are available on the internet. In fact, in today’s age, patients tend to utilize the internet as their primary source of information before actually seeing a medical practitioner. Therefore, it is of utmost significance how medical information is disseminated to patients.

Our study aimed to assess the readability of online information regarding Jones fracture. A vast majority, 77%, of websites were written above an eighth-grade level, far surpassing recommendations set by AMA and NIH[15-17]. The overall mean average grade level of all websites in the study was 10.9523 ± 2.27862, corresponding to a 10th-grade reading level. Strikingly, governmental and NGO websites were found to have the highest average grade level of 11.51 ± 2.56, representing an 11th-grade level of comprehension. Even though previous studies[18] have shown Academic websites to have the high readability score, in our case, academic websites ranked 2nd with an average grade level of 11.36 ± 3.33, which was still an eleventh-grade reading level. Considering these results, full comprehension of online medical information would require the completion of at least a secondary education.

**CONCLUSION**

Hand in hand with technological advancements, treatment modalities continue to grow. With the turn of the century, the internet has become the number one source of information for almost every topic. Thus, many patients look towards the internet as the primary source of information to learn about their respective medical conditions. Our study demonstrates that current online medical information regarding Jones fracture is written at an extraordinarily high-grade level, with an average grade level of all websites at 10.95, nearly an 10th-grade educational level. The American Medical Association and National Institute of Health strongly recommend that online medical information should be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds. On the contrary, most of the medical information evaluated was at an 10th-grade level, which far exceeds recommendations by AMA and NIH. This is particularly relevant because readability scores are directly proportional to the level of comprehension attained by readers, thus directly impacting patient outcomes. In conclusion, we suggest and encourage that all online reading materials should be re-written at the 6th to 8th-grade level in a public service effort to increase compliance with treatment goals and raise awareness of preventive measures.

**ARTICLE HIGHLIGHTS**

***Research background***

Hand in hand with technological advancements, treatment modalities continue to grow. With the turn of the century, the internet has become the number one source of information for almost every topic. Thus, many patients look toward the internet as their primary source of information to learn about their respective medical conditions. The American Medical Association and National Institute of Health strongly recommend that online medical information be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds.

***Research motivation***

With advances in technology, operative and conservative management options for Jones continue to grow. Vast amounts of information are available on the internet. In fact, in today’s age, patients tend to utilize the internet as their primary source of information before actually seeing a medical practitioner. Therefore, it is of utmost significance how medical information is disseminated to patients.

***Research objectives***

To assess the readability of online information regarding Jones fracture. Our hypothesis is that the reading level of medical information published on websites far exceeds the recommended reading level of 6th-8th grade as proposed by the American Medical Associate and National Institute of Health. The result of this study can help us formulate improved recommendations for publishing more comprehensible material and, thus, eventually improve patient compliance and clinical outcomes.

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***Research results***

A total of 101 website results were obtained, 49 from Google, 28 from Yahoo!, and 24 from Bing. Only eight websites were excluded, making a total of 93 pages manually analyzed (49 from Google, 21 from Yahoo!, and 23 from Bing). Exclusions were made due to duplication results. All the text from the images was included as part of the analysis. On pages where there was information about multiple subjects, only information relevant to Jones fracture was selected for analysis.

***Research conclusions***

Hand in hand with technological advancements, treatment modalities continue to grow. With the turn of the century, the internet has become the number one source of information for almost every topic. Thus, many patients look towards the internet as the primary source of information to learn about their respective medical conditions. Our study demonstrates that current online medical information regarding Jones fracture is written at an extraordinarily high-grade level, with an average grade level of all websites at 10.95, nearly an 10th-grade educational level. The American Medical Association and National Institute of Health strongly recommend that online medical information should be written at the 6th to 8th-grade level to aid comprehension by patients of all literacy backgrounds. On the contrary, most of the medical information evaluated was at an 10th-grade level, which far exceeds recommendations by AMA and NIH. This is particularly relevant because readability scores are directly proportional to the level of comprehension attained by readers, thus directly impacting patient outcomes. In conclusion, we suggest and encourage that all online reading materials should be re-written at the 6th to 8th-grade level in a public service effort to increase compliance with treatment goals and raise awareness of preventive measures.

***Research perspectives***

We suggest and encourage that all online reading materials should be re-written at the 6th to 8th-grade level in a public service effort to increase compliance with treatment goals and raise awareness of preventive measures.

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**Footnotes**

**Institutional review board statement:** Not required, no human or animal involved in our study.

**Informed consent statement:** The dataset consisted of anonymized synthesize evidence from published studies. Thus, no informed consent for data sharing was required.

**Conflict-of-interest statement:** Khaled Farid Khaled Al-Kharouf, Faisal Idrees Khan, and Greg Robertson have no conflicts of interest to declare. None have received fees for serving as a speaker or a consultant for commercial organizations. None have received research funding from commercial organizations. All are employees of the UK National Health Service, though not of any commercial organizations. None own stocks or shares in related commercial organizations. None own patent related to the topic of this study.

**Data sharing statement:** Technical appendix and datasets are available from the corresponding author at kfk990@gmail.com.

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Grade E (Poor): 0

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**Figure Legends**



**Figure 1 Flow diagram of inclusion and exclusion criteria.**

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**Figure 2 Percentage of websites and their grade level.**

**Table 1 Unpaired *t*-test for overall pages *vs* first page of websites**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Readability metric** | **Overall mean ± SD (range)** | **First page mean ± SD (range)** | **Percentage mean difference** | ***P* value** |
| Flesch reading ease | 55.3970 ± 12.7618 (23.2-86.1) | 55.3290 ± 15.9812 (9.9-87.4) | 2.32 | 0.553 |
| Flesch-kincaid | 10.1450 ± 2.7082 (5.0-20.1) | 10.3840 ± 3.2056 (4.9-18.9) | 0.47 | 0.915 |
| Gunning fog | 12.7830 ± 2.8099 (8.2-23.5) | 12.4210 ± 3.1772 (7.6-20.7) | 3.86 | 0.287 |
| SMOG | 9.3530 ± 1.9114 (5.6-15.8) | 9.3000 ± 2.3224 (5.1-16.3) | 2.27 | 0.523 |
| Coleman-liau index | 12.2460 ± 1.4778 (7.5-16.1) | 11.9970 ± 2.2096 (8-19) | 4.64 | 0.41 |
| Automated readability | 10.2340 ± 3.0205 (4.6-22.0) | 10.5680 ± 3.6182 (3.8-19.2) | 1.05 | 0.824 |
| Average grade level | 10.95230 ± 2.27862 (6.18-18.88) | 10.93420 ± 2.73413 (6.22-18.48) | 0.09 | 0.888 |

**Table 2** **Percentage of websites and their grade level**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Classification** | ***n*** | **Percentage** | **Average grade level** | **St. Dev.** | **Maximum** | **Minimum** |
| Academic | 8 | 0.0860 | 11.36 | ± 3.33 | 18.88 | 8.54 |
| Physician sponsored | 21 | 0.2258 | 10.93 | ± 1.71 | 13.42 | 8.74 |
| Governmental & NGO | 21 | 0.2258 | 11.51 | ± 2.56 | 15.68 | 6.18 |
| Commercial | 40 | 0.4301 | 10.84 | ± 2.06 | 18.02 | 6.46 |
| Unspecified | 3 | 0.0323 | 7.61 | ± 1.24 | 8.32 | 6.18 |

NGO: Non-government organizations.

**Table 3 Unpaired *t*-test for government non-government organizations *vs* academic websites**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Readability metric** | **Government & NGO mean ± SD (range)** | **Academic mean ± SD (range)** | **Percentage mean difference** | ***P* value** |
| Flesch reading ease | 49.0330 ± 17.4883 (28.0-86.1) | 53.5880 ± 14.3224 (23.2-66.6) | 4.438 | 0.276 |
| Flesch-Kincaid | 10.7860 ± 2.9066 (5.0-15.6) | 10.825 ± 4.083 (7.5-20.1) | 0.362 | 0.554 |
| Gunning fog | 13.529 ± 2.869 (8.2-18.5) | 13.1500 ± 4.5056 (9.6-23.5) | 2.838 | 0.475 |
| SMOG | 9.8860 ± 2.1763 (5.6-13.4) | 9.7880 ± 2.8478 (7.2-15.8) | 0.998 | 0.453 |
| Coleman-liau index | 13.1670 ± 2.2265 (7.5-16.1) | 12.0500 ± 0.7051 (11.2-13.0) | 8.857 | 0.086 |
| Automated readability | 10.200 ± 2.8660 (4.6-16.0) | 11.0000 ± 4.7413 (7.2-22.0) | 7.547 | 0.290 |
| Average grade level | 11.51330 ± 2.55634 (6.18-15.68) | 11.36250 ± 3.33421 (8.54-18.88) | 1.319 | 0.665 |
| Complex words | 130.81 ± 117.662 (44-459) | 122.380 ± 51.578 (70-210) | 6.663 | 0.304 |
| Percentage of complex words | 0.1746810 ± 0.0552751 (0.0538-0.2356) | 0.1414500 ± 0.0334975 (0.1063-0.1860) | 21.024 | 0.187 |
| Average words per sentence | 16.90710 ± 3.23038 (14.03-25.71) | 20.32130 ± 8.64815 (14.12-40.74) | 18.341 | 0.090 |
| Average syllables per word | 1.67520 ± 0.19457 (1.21-1.85) | 1.56750 ± 0.07459 (1.49-1.68) | 6.645 | 0.041 |

NGO: Non-government organizations.