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**Title:** Diffusion MR Imaging: A Molecular imaging tool caught between hope, hype and the real world of “Personalized Oncology”

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**Ethics Statement:**

*Consent for both Imaging and treatment were obtained from the patient.*

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Ethical approval: presented case and procedures performed in case involving human participants were in accordance with the ethical standards of the institutional and/or national research committee and with the 1964 Helsinki declaration and its later amendments or comparable ethical standards.

Ethical approval: This article does not contain any studies with animals performed by any of the authors.

Informed consent: Informed consent was obtained from the participant included in the article.

I confirm that this Manuscript is not published anywhere else and On behalf of all authors, I state that there is no conflict of interest.



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